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**Report on a visit to “NIFT Raebareli” by B. Design (Fashion Design) Students'**

1 message

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**Communication Cell IUL** <communications@iul.ac.in>  
Bcc: archfc@iul.ac.in

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**A Brief Report on a visit to “NIFT Raebareli” by  
B. Design (Fashion Design) Students'  
Faculty of Architecture, Planning & Design  
Integral University, Lucknow**

The students of the B. Design (Fashion Design) program under the Faculty of Architecture, Planning & Design, Integral University, Lucknow, were invited to the *Craft Bazaar* organized by the National Institute of Fashion Technology (NIFT), Raebareli, on 6th February 2025. The invitation was extended by the Director and Cluster Initiative Coordinator (CIC) of NIFT Raebareli.

The *Craft Bazaar* featured a diverse collection of handcrafted items, unique art forms, and traditional crafts from different regions of Uttar Pradesh and Uttarakhand. As part of the event, students from Integral University actively participated in various hands-on activities such as pottery making, carpet weaving, and live craft demonstrations, where skilled artisans showcased their expertise in weaving, embroidery, and painting. Students had the opportunity to try out techniques like block printing and pottery, gaining valuable practical knowledge.

A key highlight of the visit was the interactive session with industry experts and NIFT Raebareli's Director General, Ms. Tanu Kashyap. These sessions provided students with valuable insights into fashion, textiles, entrepreneurship, and emerging industry trends, bridging the gap between academic learning and real-world industry exposure. The event also featured folk music, dance performances, and storytelling sessions, adding a cultural dimension to the experience.

Additionally, students interacted with NIFT Raebareli's faculty members and Fashion Design students. They also visited the Resource Centre, exploring reference books, the 2025 look-book generated by NIFT Raebareli, the sizing chart, and the color forecast by WGSN for 2025, along with other research-based boards curated for industry reference.

The visit was successfully coordinated by Ms. Anusha Mishra (Assistant Professor, B. Des Fashion Design) under the guidance and immense support of Prof. Zeba Nisar (Dean, FoAPD). Dr. Safiullah (Head-Architecture) also supported the event.

Here are some glimpses from the event:



Thanks and Warm Regards,

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**Prof. (Ar.) Zeba Nisar**

Professor & Dean

Faculty of Architecture, Planning & Design

Integral University, Lucknow-226026

+91-9532669866, +91-522-2890812, 2890730

[deanarch@iul.ac.in](mailto:deanarch@iul.ac.in)

[www.iul.ac.in](http://www.iul.ac.in)